

## Non-fiction/Education & Teaching

[Armed with facts and figures, [Bob Cleckler] illustrates the cost to the national economy of the appalling low rates of literacy in the United States. It's high time, he maintains, that we stop merely treating the symptoms of the disease of illiteracy. . . . Let's get to work, he calls out, on the root cause of the disease . . . only in the past decade has our nation become aware of the vast cost of illiteracy. . . . So Cleckler sounds the call once again to make order out of chaos. He not only sounds the call. He has developed an orderly [solution to our literacy crisis]. . . . Even the skeptic should heed his counsel. . . . [His proposed solution] may well become the Reformation of the 21st Century.

Dr. Robert S. Laubach  
Laubach Literacy International

I have spent the last 12 years as the Chairman of a Literacy Committee and have not found a more authoritative reference than this one. Mr. Cleckler has made many outstanding observations and has done a great job in researching the subject. I highly recommend reading this book.

Hal Shipley  
Amazon Reviewer (Real Name)  
"Literacy Chair" Sacramento, California

Prize-winning author Bob C. Cleckler is:  
CEO of Literacy Research Assoc., Inc.  
Vice Pres. of R & D, NuEnglish, Inc.  
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